

Professional Profile

Platinum Rainmakers is a global, business-to-business matchmaking company. Any match is possible: small manufacturers can be matched to global distributors; new ventures can be matched to capital sources; gold buyers can be matched to gold sellers. Her ultimate objective: relationship-based *revenue* generation.

Rather than match the distinctive product/service offerings of one enterprise to another, Jet focuses on a fit between the people and a shared vision they can successfully pursue together. Jet refers to this as **Relationship Rainmaking™**. Her connections also enable companies (start-ups to Fortune 50 firms) to advance through all seven stages of growth: **starting, surviving, building, refining, thriving, maturing and exiting.**

Jet's service platform is easy to access; her clientele includes new business owners and Native American Tribal leaders to Fortune 500 executives. In a partnership with Ascenda, Jet has extended her matchmaking capabilities from the U.S. to Australia, New Zealand, Japan, China, South Korea, Africa, South America, among others.

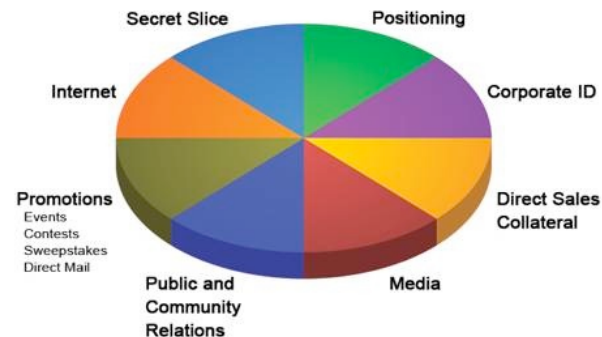
Her introductions yield additional benefits to her clients: commerce to improve economic development, improved cash flow, job growth and skills development. Jet specializes in applying her methods to:

- boost business development between innovative enterprises and Fortune 500 firms
- ensure that Native American and Alaska Native enterprises or Tribal Nations have direct access to business development opportunities
- escalate expansion of commodity sales with entrée to international buyers
- connect second stage firms with reliable capital resources and financing options

Jet supplements her connection successes with press and digital marketing strategies (she calls the Secret Slice) to generate pre-qualified immediate prospects and accelerate the rainmaking process. (See graphic.)



**Jet
Parker**



A Sampling of Rainmakers' Achievements:

- Secured Henry Schein, Inc. (an \$8 billion firm) as an alliance partner for a minority owned, start-up medical firm
- Matched AutoNation (a \$14 billion, Fortune 500 firm) with an Oklahoma-based Native American Nation
- Developed a global matchmaking network for the Native American Business Enterprise Centers' (NABEC) members to review before they go to market
- Enabled Casino operators and Tribal Nations to access financing for hotels and new gaming entities
- Generated global buyers for commodity sellers

Jet is an author, national speaker, former CEO newspaper publisher and radio show host. She hopes to launch the first minority-owned media consortium to champion small businesses.

A former aerobics and kickboxing coach, Jet now uses her spare time to rescue animals and work on her third book. She is a graduate of the University of Texas, Austin, and very proud of her Texas-Comanche –Inuit heritage.