



## PLATINUM RAINMAKERS

### **CASE STUDY:**

## **BALDRIGE COACH**

### **SITUATION:**

Premier Malcolm Balrige consulting firm, founded by Glenn Bodinson with partner, Insight 1, Inc.

### **CHALLENGE(S):**

Seeking a global, Fortune 500 client.

### **STRATEGY:**

Jet reviewed firms in Rainmakers' worldwide network that were experiencing accelerated expansion in high growth industries that would need Glenn's team to equip their leadership staff with the performance processes to meet demanding productivity and profitability measures.

### **RESULTS:**

Rainmakers' was successful at:

- Introducing Baldrige Coach to Charles River Laboratories.
- Resulting in a three-year contract for Glenn and Insight 1.

**BALDRIGE  
COACH**