



PLATINUM RAINMAKERS

CASE STUDY:

SPECTRACOMM

SITUATION:

An established, boutique executive coaching company with a world-class, proprietary profiling system designed to enable an individual to identify and mature emotional intelligence (an 85% indicator of success) as well as tap into and apply fundamental performance practices to realize measurable professional performance improvement and personal abundance.

CHALLENGE(S):

Expanding the customer base into new industries.

STRATEGY:

Platinum Rainmakers' applied their expansive relationship network and the substantive nature of Spectracomm's distinctive value.

RESULTS:

Rainmakers secured:

- A new, Fortune 300 bio-medical client for Spectracomm
- A new client in the food & beverage industry with more than 100 locations



SpectraComm™

Assess Human Potential; Predict Human Behavior